



City of Eugene Support for Eugene 08

With our community in the national spotlight for the 2008 Olympic Trials, the City of Eugene completed a number of projects and took the lead on several activities that will be of lasting benefit to the community. In addition, staff from every department were involved in preparations above and beyond their usual responsibilities.

NEIGHBORHOOD TRAILS, PATHS AND PROJECTS

City funding and staff, along with volunteers from local running clubs and neighborhood organizations, made these improvements:

- **Adidas Amazon and Rexus Running Trails** were improved by the City with new maps and training mileage in anticipation of extensive use by the athletes and visitors during the Olympic Trials, and by residents during and afterward. (**Amazon Neighbors** Eugene 08 Neighborhood Grant project.)
- **34 wayfinding signs recently were installed** by the City around town for bicyclists, to provide on-street directions to the riverbank trail and nearby attractions such as RiverPlay playground and Autzen Stadium. The signs provide distance and the approximate time to bike to the riverbank paths.
- **6-10 new mid-block street lights** were installed by the City in a **South University Neighborhood** to improve lighting along routes that are expected to experience increased traffic from the Olympic Trials. (Eugene 08 Neighborhood grant project.)
- **The Fairmount Neighborhood** organized the **Eugene 08 Celebration and Art Exhibit**, with funding from the City of Eugene. The event included a neighborhood cleanup of Fairmount Park, chalk art activity on sidewalks adjacent to the park, installation of larger than life size sculptures of track and field athletes crafted from recycled materials and fallen branches by a neighborhood artist and a celebration event in the park on July 2nd with food and music. (Eugene 08 Neighborhood Grant project.)

PARKS AND RIVERFRONT PATH SYSTEM

City, state and private funding helped make the following amenities and improvements possible:

- **The refurbishing of Pre's Trail** was recently completed by the City of Eugene and the Oregon Track Club. The **four-mile trail** in Alton Baker Park can now accommodate larger events, stand up to heavy use, and will meet the community's needs for years to come.
- **48 quarter mile markers** were installed along the 12-mile **Ruth Bascom Riverbank path system** in Skinner Butte Park to help users identify their location along the path and measure distances more easily. This project was completed in partnership with the Eugene Parks Foundation, with support from State of Oregon Lottery funds for Eugene 08 Legacy Projects.
- **8 new wayfinding signs** were added on either side of the **five pedestrian bridges spanning the Willamette River** in Skinner Butte and Alton Baker Parks to direct people to and from key connections along the path system, increase safety, and help path users navigate the system's seamless connection to other areas of interest, such as local shopping, dining, and entertainment venues. This project was completed with City of Eugene and State of Oregon Lottery funds for Eugene 08 Legacy Projects.
- **A system of kiosks** was installed throughout **Alton Baker Park**, including construction of a covered wooden kiosk near the Alton Baker Park Host Residence (another of the Eugene 08 Neighborhood grants.) The kiosks provide information for both Olympic Trial visitors and community residents, such as directions to park features, explanations of the park's cultural and natural values, contact information, and announcements of park and neighborhood events. This project was completed with City of Eugene and State Legacy Projects funds.

- **The 5 Pedestrian Bridges** crossing the Willamette River in **Skinner Butte and Alton Baker Parks** were cleaned and enhanced with new railings. **New park benches** were installed **on three of the bridges**. These projects were completed with City of Eugene and State Legacy Projects funds.
- **New lighting** was installed along the path that leads from the **Autzen pedestrian bridge** over the Willamette River to Autzen Stadium to improve safety. The lights are also more energy-efficient and more vandal-resistant than previous lighting. This project was completed with City of Eugene and State Legacy Projects funds.
- **Fencing** at the **north end of the Autzen footbridge** was installed to improve safety. This project was completed with City of Eugene and State Legacy Projects funds.
- **Permanent recycling receptacles** were installed at the **north end of the Autzen footbridge** to discourage littering and encourage recycling. This project was completed with City of Eugene and State Legacy Projects funds.
- **28 projects “clean up” five parks!** City staff, local partner organizations and 270 volunteers landscaped, removed invasive species, re-striped parking areas, added crosswalks and directional signage, replaced seating, and improved wildlife habitat in Alton Baker, Skinner Butte, University, Sladden, and Fairmount parks. The City of Eugene’s Stream Team program also led volunteers as they removed approximately 80 yards of trash found in parks from Island Park in Springfield to Owosso Footbridge in Eugene. Partners for the project included REI, Willamalane, City of Springfield, EWEB, Willamette Riverkeeper, and Oregon River Sports.

SUSTAINABILITY

- **Dozens of three-part receptacle systems** will be in use to separate recycling, compostables and refuse at the Olympic Trials and Eugene 08 Festival. Funding for the receptacles was provided by the Environmental Protection Agency's "Going for the Gold in Zero Waste Events" grant. The goal is to increase recycling at local events by making it easier for the public to understand how to participate.
- City of Eugene staff led the Eugene 08 **Sustainability Committee** and collaborated with partners from Lane County, Lane Transit, EWEB and others throughout the community to make Eugene 08 the **greenest Olympic Trials** with:
 - **sustainable travel modes** – buses, shuttles, bike and skateboard valet parking
 - close to 100% **use of clean wind power** purchased from EWEB
 - maximum use of **local and organic food** sources
 - **composting** of food waste and eating utensils
 - **reduced use of paper and other disposable materials**

SOCIAL EQUITY AND CULTURAL DIVERSITY

- The City partnered with the Eugene 08 Local Organizing Committee (LOC) to create a Ticket **Scholarship Program that donated a total of 320 individual day tickets to four community agencies** that serve low-income families and at-risk youth: Head Start of Lane County, Catholic Charities of Lane County, Committed Partners for Youth, and Big Brothers/Big Sisters. The **City of Eugene also purchased an additional 160 individual day tickets and distributed them to low-income and underserved community members** through the City's Youth and Family Recreation programs, and the Human Rights program.
- **Entertainment on the Eugene 08 Festival Stage** will provide a wide range of culturally diverse acts before and after the competition each day. Eugene Cultural Services staff chaired the community Entertainment Committee that was responsible for booking the entertainment. The stage entertainment features local, regional and internationally known entertainers performing a variety of music, from classical to hip hop, soul to Brazilian beat and folk to disco, and from great Northwest Bands to local ACT-SO medalists.

STREETS

City and State funds were used for the following:

- **Improvements to 18th Avenue** (Agate to Hilyard Streets) and **Agate Street** (13th to 22nd Avenues) have made this **south gateway to UO and Hayward Field** a safer and friendlier street for cyclists and pedestrians, while “green” amenities, such as stormwater swales, have made them more environmentally friendly.
- **Villard Street improvements** (vicinity of 15th Avenue) include replacing concrete panels on about 300 feet to **improve the appearance and function of an important street on east side of campus.**
- **East 13th Avenue (Franklin Boulevard to Agate Street)** improvements include repairs on East 13th to improve **appearance and function of an important street on east side of campus.**

DOWNTOWN

- The City offered a **façade improvement loan program with very favorable terms.** Two storefronts took advantage of the program.
- In partnership with the Eugene Chamber of Commerce, the City placed a **decorative wrap around the fence at the 10th and Charnelton development site.** The wrap features photos provided by Eugene Magazine.
- Extra effort was put into the popular hanging flower baskets and flower pots to provide color to the downtown streetscape. Recycling containers were installed along Broadway to reinforce the “green” theme of Eugene '08.

SCHOOLS

A locally supported parks bond measure, along with funding from the City, 4J School District and Nike support this improvement:

- **The track at the Arts and Technology Academy at Jefferson School** will be reconstructed and resurfaced with “Nike Grind,” providing an incentive for students and neighborhood residents to participate in track events. The track is expected to be completed in fall 2008.

YOUTH DEVELOPMENT

Together with local track clubs, the University of Oregon, other community partners, and funding from Nike, the City of Eugene organized and staffed the following events at the Eugene 08 Festival, with the goal of inspiring the next generation to be more active and become a track fan.

- **The Starting Block**, presented by Eugene Recreation Services, is a fun, high energy, family entertainment center that has a track obstacle course, long jump pit, electronic interactive games, and more, including special daily activities.
- **I’m A Track Fan** also organized by Recreation Services, is a great place to learn about track and field athletes, test your knowledge of the sport, write a postcard to your favorite athlete, and win prizes.
- **All Comers Meets**, presented by Recreation Services, the Oregon Track club and other local running clubs, invite people of all physical abilities to have an “Olympic experience” on July 1 or 2 by running on the Hayward Field track. Every meet participant gets a ribbon and a free tee shirt from Nike.
- **Youth Track and Field Clinics** will offer kids hands-on opportunities to try out track and field equipment and meet Olympians Bruce Jenner, Rafer Johnson and Carl Lewis.
- **Personal Best: Youth Track and Leadership Camp** - 80 youths from around Oregon have been invited to attend this camp that will be held during the Olympic Trials. They will attend classes focused on academic excellence and leadership and will act as volunteers during the competition. Two 4 day sessions – 1 beginning today

Significant additional staff support was provided in other areas, including:

- **SECURITY**
- **TRANSPORTATION PLANNING AND MANAGEMENT**
- **INFORMATION SERVICES**
- **PERMITS AND INSPECTIONS**
- **HOSPITALITY**